

## **WEB COPY: NON-PROFIT AND BUSINESS SERVICE FIRM (excerpted)**

### **Home Page**

Welcome to Third Sector Innovations, where your impact is our mission!

We help service organizations excel in their communities. Our partnership and expertise can transform your work through innovative solutions in strategic planning, fundraising, leadership training, research and analysis, and more.

Learn about our strong track record of [client success](#) [link to testimonials] and [exceptional services](#) for nonprofits, businesses, and governments. [link to how we work]

### **About Us**

At Third Sector Innovations, community-based organizations are at the heart of everything we do. Our clients operate in the service sector, the “third space” between public and private enterprise. These small- to mid-sized organizations embody collective values and anchor both rural and urban regions through bold and vital programming.

For 30+ years, we have helped take clients’ essential work to the next level. We partner on custom solutions across the full range of industries and organizational needs to ensure viable, effective operations. Whether raising capital funds for a homeless shelter or team building for an orchestra, Third Sector Innovations delivers exactly what you need--none of what you don’t--to amplify your best work. Based in Grand Junction, Colorado since 1994, the Third Sector Innovations team confidently supports clients with a local, national, and/or international focus.

### **Team**

[FULL NAME], President

A leading authority on organizational excellence, Illene has driven results as an executive, consultant, and board member in the service sector for 24 years. She founded Third Sector Innovations on this depth and breadth of knowledge. Clients enjoy her holistic approach and intuitive sense for building healthy, thriving institutions.

A staunch advocate for the sector, Illene serves as Past President for both the Colorado Nonprofit Association and Citizen Action for Colorado Nonprofits, which helped defeat the 1996 state ballot initiative eliminating nonprofit property tax exemptions. As Past President for the Grand Junction Lions Club, she plays a pivotal role in the group’s annual one-day fundraiser, the largest such event among Lions Clubs internationally.

Illene holds an MBA and a BA in journalism and is recognized as a Certified Fundraising Executive (CRFE) by the Association of Fundraising Professionals. She complements her expertise with an extraordinary team of Colorado professionals ready to help you succeed.